

EXPERIENCE

OCT 2017 - PRESENT

Blue Daring

Freelance Designer

Develop branding and collateral for social-focused organizations.

MAY 2015 - OCT 2017

Latcha+Associates

Art Director - Client: Audi of America

Design various pieces for both Audi CRM and Audi After Sales programs.

Projects include accessory catalogs, direct mail and email for both conquest and loyalty programs.

JAN 2016 - MAY 2017

College for Creative Studies

Adjunct Faculty - Departments: Advertising & Communication Design

Instruct both lower and upper classman courses focused on executing fully-integrated print and digital campaigns. Teach intro-level typography and two-dimensional design to freshmen students.

JAN 2014 - MAY 2015

Shinola Detroit

Digital Designer

Design and maintain the Shinola social media presence across all platforms.

APR 2013 - DEC 2013

Commonwealth//McCann

Junior Art Director - Client: Chevrolet

Develop various print, digital, direct mail, and email communications.

AWARDS

NOV 2013

D Show Award Winner

Awarded for mobile application concept: DBC Rider.

MAR 2013

CE CITY Scholarship

First place winner of a tuition scholarship from the CE City Workshop.

Mentored a team of high school students to develop a PSA from concept to storyboard.

EDUCATION

CLASS OF 2014

College for Creative Studies Detroit, MI

Major - Advertising Design

Minor - Graphic Design

MEGA USEFUL SKILLS

Cosplay

Craft costumes, armor, and props from my favorite video game characters using fabric, foam, hot glue and anything else I can get at Jo-Ann Fabric.

Online Gaming

Raid dungeons twice a week with my World of Warcraft guild.